

FOODSERVICE IN 10

Industry Overview *in six facts*

FAST FACT #1

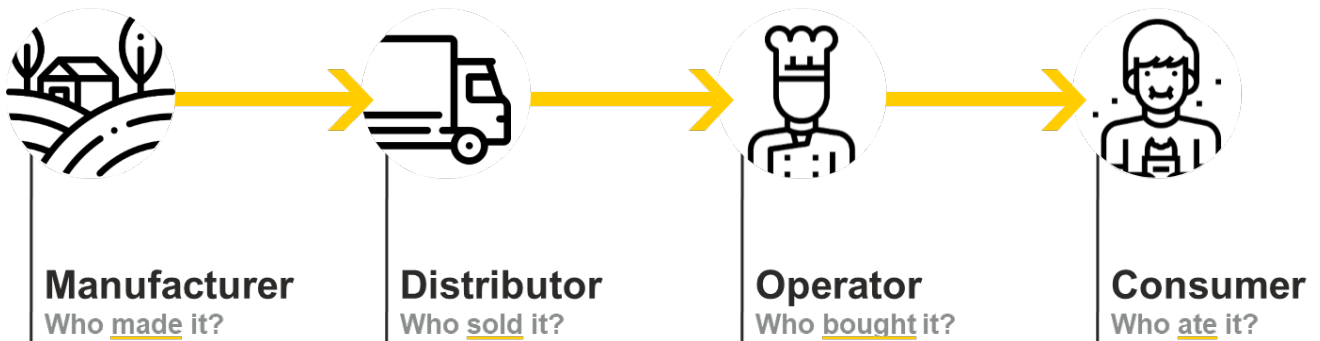
Foodservice is defined as food or beverage that is prepared away from home



Industry Overview

FAST FACT #2

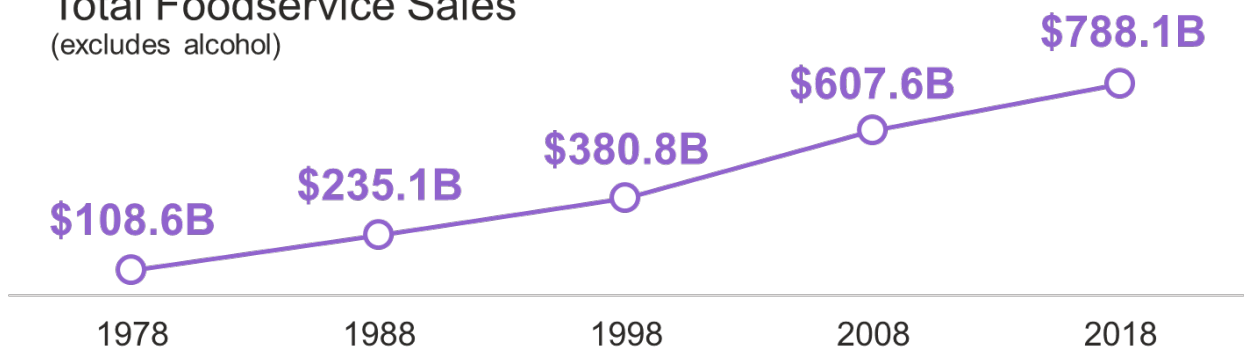
The foodservice industry consists of manufacturers, distributors, operators, consumers and other industry professionals



FAST FACT #3

Foodservice is a large, important industry to the U.S. economy... and it's growing

Total Foodservice Sales
(excludes alcohol)



Source: Technomic Ignite data

Industry Overview

FAST FACT #4

Foodservice is often confused with retail, but there are distinct differences

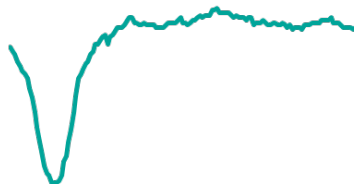


FAST FACT #5

Economic indicators can measure the health of the foodservice industry

General Employment

% Change vs. Same Month of Prior Year



Source: Bureau of Economic Analysis

Gross Domestic Product

% Change vs. Preceding Quarter (Real)



Source: Bureau of Economic Analysis

Disposable Personal Income (Real)

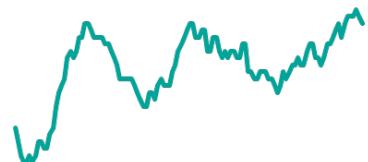
% Change vs. Same Month of Prior Year



Source: Bureau of Economic Analysis

Inflation (CPI): Food Away from Home

% Change Over Trailing 12 Months



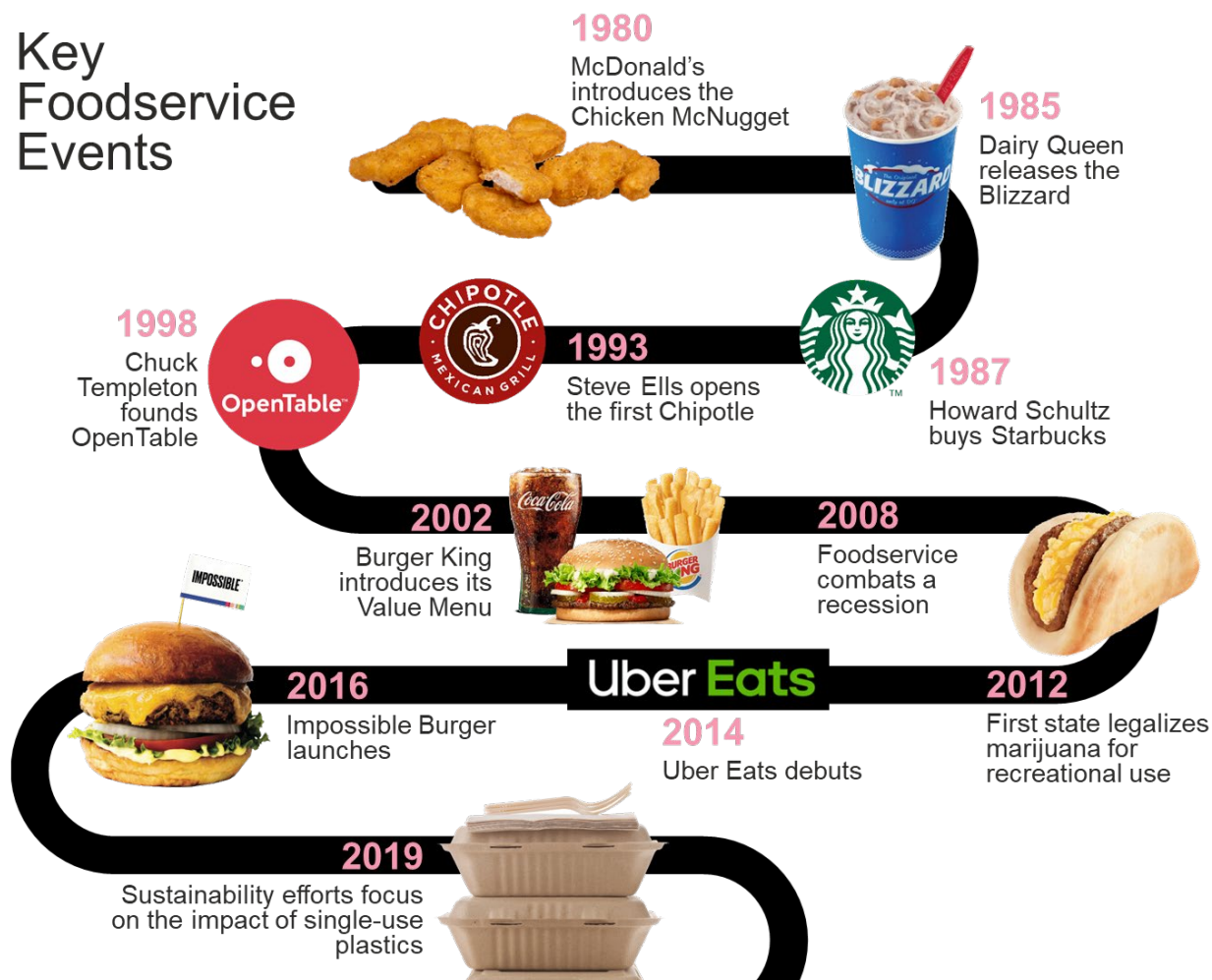
Source: Bureau of Labor Statistics

Industry Overview

FAST FACT #6

Foodservice has a long history as a dynamic, exciting, industry that is continuously evolving

Key Foodservice Events



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